

ANGUS COUNCIL

31 JANUARY 1996

EDUCATION COMMITTEE

REPORT BY DIRECTOR OF EDUCATION

AC/50/96

SPONSORSHIP OFFER**ABSTRACT**

This report seeks approval for officers to negotiate with local companies to fund the purchase of overcoats for School Crossing Patrollers in return for appropriate Company publicity to be printed on the back of each overcoat.

1 RECOMMENDATIONS

It is recommended that the Education Committee:

- a) authorise officers to negotiate with local companies to enable the purchase of overcoats for School Crossing Patrollers.

2 BACKGROUND

- a) At present School Crossing Patrollers are supplied a white cotton coat and a white PVC coat for inclement weather which meet legal requirements. The PVC coats while being waterproof are cold and uncomfortable. Patrollers are not supplied with an anorak type overcoat to wear in cold weather.
- b) Tayside Regional Council Janitorial Services in June 1994 secured a sponsorship deal with Kimberly-Clark and Radio Tay who supplied all patrollers in Tayside with a high visibility reflective waistcoat with a slogan which read "Radio Tay Caring for Kids and Kleenex Products - One of Life's Little Comforts".
- c) After an initial approach Don & Low have offered £2,000 to fund the purchase of overcoats for School Crossing Patrollers. It is envisaged this would buy sufficient overcoats for patrollers in the Forfar and Kirriemuir Areas. Should this report be approved, companies in other areas of Angus will be approached to try to secure similar funding in these areas.
- d) The slogan for Don & Low is likely to read: "Don & Low - Promoting Safety in the Community".

3 CONSULTATION

The Directors of Finance and Law & Administration have been consulted in the preparation of this report.

Consultations are on-going with Tayside Police to ensure the final design of the overcoat meets legislative requirements.

JIM ANDERSON
DIRECTOR OF EDUCATION

JAA/CC/PG

BACKGROUND PAPERS

No background papers, as defined by Section 50D of the Local Government (Scotland) Act 1973 (other than any containing confidential or exempt information), were relied on to any material extent in preparing the above Report.