

ANGUS COUNCIL**DEVELOPMENT CONTROL COMMITTEE****17 JULY 1997****SUBJECT: ENFORCEMENT ACTION - BRECHIN****REPORT BY DIRECTOR OF PLANNING, TRANSPORT & ECONOMIC DEVELOPMENT**

Abstract: This report presents circumstances surrounding a recommendation to take enforcement action in relation to the erection of an illuminated sign on the front elevation of the Eagle Inn, High Street, Brechin.

1 RECOMMENDATION

It is recommended that the Committee agree to enforcement action in relation to the erection of an illuminated sign on the front elevation of the Eagle Inn, High Street, Brechin.

2 INTRODUCTION

2.1 The Eagle Inn, High Street, Brechin is located within the Town Centre Outstanding Conservation Area.

3 CASE HISTORY

3.1 On 15 January 1997 it was noted that a plastic illuminated box sign advertising Tennent's lager had been erected flat upon the facade of the front elevation of the Eagle Inn at first floor level.

3.2 A check of records held within this Department revealed that no application had been made to secure a consent to display an advertisement although in addition to the illuminated sign, a traditional hanging sign (no action recommended) is present on the same facade.

3.3 Through past experience the sign erector of Tennent's signs is known to be Addax Signs & Displays, Glasgow. In consequence this company was notified by letter seeking a retrospective application or the removal of the sign. The holder of the alcoholic liquor licence was also notified.

3.4 No application was submitted and the sign remained in place. As a result two telephone calls were made to the offices of Addax seeking to resolve the situation but although messages were left no contact was made.

3.5 On 28 March 1997 letters were sent to both Addax and Mr. Breden, the licence holder, indicating that if the sign was not removed or alternatively a retrospective application submitted the circumstances would be presented to the Committee but to no effect.

4 FINANCIAL IMPLICATIONS

4.1 There are no financial implications.

5 CONSULTATION

5.1 The Chief Executive and Directors of Finance and Law & Administration have been consulted in the preparation of this report.

6 CONCLUSION

6.1 Addax Signs & Displays are well aware of the need for advertising consent having been dealt with on many occasions in the past by this planning authority for such contraventions.

6.2 Mr. Breaden too is aware of the need for advertising consent having been required in April 1996 to submit a retrospective application to retain an illuminated sign he had erected on the front elevation of the Eagle Inn.

NOTE

No background papers, as defined by Section 50D of the Local Government (Scotland) Act 1973, (other than any containing confidential or exempt information) were relied on to any material extent in preparing the above Report.

AA/GC/IAL
2 July 1997

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