

ANGUS COUNCIL

ECONOMIC DEVELOPMENT COMMITTEE

27 FEBRUARY 1997

SUBJECT: DUNDEE AND ANGUS OIL DAY 1997

REPORT BY DIRECTOR OF PLANNING, TRANSPORT & ECONOMIC DEVELOPMENT

Abstract: This report deals with arrangements for the Dundee and Angus Oil Day 1997. This event is intended to promote Angus as a location for Inward Investment and to publicise the capabilities of Angus Companies in Oil and Gas related industries. The event is part of the Council's programme working towards the aim of stimulating industrial development and economic prosperity in Angus by raising the profile of Angus and its businesses locally, nationally and internationally. The Council's participation in this event will cost in the region of £1,000.

1 RECOMMENDATION

1.1 It is recommended that the Committee:-

- a) homologate the decision of the Director of Planning, Transport and Economic Development taken in consultation with the Convener of the Economic Development Committee to proceed with the arrangements for the Council to participate in the Dundee and Angus Oil Day 1997;
- b) agree to contribute up to £800 towards the funding of the event.

2 INTRODUCTION

2.1 Angus Council at its meeting of 4 April 1996 discussed the importance of the promotion of Angus for Inward Investment. Promoting the capabilities of Angus companies is felt to be an effective method of safeguarding existing employment and stimulating development and expansion within the local economy. Businesses related to the hydro-carbon extraction industry are known to be of considerable importance to the local economy, employing approximately 3,000 people in Angus.

2.2 The co-ordination of the Tayside Oil Day has, in the past, been performed by Tayside Region Industrial Office. Both Angus District and Tayside Regional Councils participated in this event, towards which ADC made a contribution of £2,000 last year. The Dundee and Angus Oil Venture Group, of which the Council is an active member is co-ordinating this years event with assistance from Angus and the Dundee City Councils.

2.3 It was intended to participate this year under delegated authority as the cost to the Council of taking and manning a stand would only have been in the region of £200. However, a late request for financial assistance from both Angus and Dundee Councils has been received from the Oil Venture Group manager in respect of an anticipated shortfall of approximately £1,600. It should be noted that, excluding accommodation, the bulk of the costs of the event relate to advance publicity and advertising and that these costs are being met through Scottish Enterprise Tayside.

2.4 Dundee and Angus Oil Day 1997

This event will take place in the Stakis Tree-Tops Hotel, Springfield Road, Aberdeen on Tuesday 4 March 1997. The event will be open to invited guests from 10.00am until 4.30pm. A buffet lunch will be served between 12 noon and 2.00pm. In addition to Dundee and Angus Oil Venture Group and Angus Council, a number of local companies will exhibit. These include Pacson Ltd of Carnoustie, Pioneer Oil Tools Ltd of Arbroath, Angus College, J M Henderson & Ltd of Arbroath, IMT Marine Design of Montrose, Montrose Fire and Emergency Training Centre Ltd, Ladco of Carnoustie and Arbroath, Crown World-Wide Movers of Montrose, Sign Industries of Gardyne and Tay Training Ltd of Montrose. Public Relations and Advertising activity will be undertaken by Prospect PR as contractors to DAOVG in order to maximise attendance and beneficial spin off from the event.

Members of the Economic Development Committee are invited to attend.

3 FINANCIAL IMPLICATIONS

3.1 It is anticipated that the cost of the Council's participation in the Dundee and Angus Oil Day will be in the region of £1,000, made up of £200 in stand and accommodation costs and £800 as Angus Council's share of the shortfall. This cost can be met from the Economic Development Revenue Budget for Marketing during the current financial year.

4 CONSULTATION

4.1 The Chief Executive, Director of Law and Administration and the Director of Finance have been consulted in the preparation of this report.

5 CONCLUSION

Bearing in mind the need to maintain and increase the profile of Angus as an effective industrial location and the home of many active oil and gas related businesses, the Committee is asked to homologate the decision taken by the Director of Planning, Transport and Economic Development in consultation with the Convener of Economic Development to proceed with these arrangements.

NOTE

No background papers, as defined by Section 50D of the Local Government (Scotland) Act 1973, (other than any containing confidential or exempt information) were relied on to any material extent in preparing the above Report.

AA/DV/DR/LJP

24 February 1997

Director of Planning, Transport & Economic Development

