

ANGUS COUNCIL**ROADS COMMITTEE****23 JANUARY 1997****TOURISM SIGNING POLICY BOOKLET****REPORT BY THE DIRECTOR OF ROADS****ABSTRACT**

This report draws to the Committee's attention the production of the booklet "Tourism Signing Policy" which set out the qualifying criteria for the use of tourism signs in Angus.

1 RECOMMENDATION

It is recommended that the Committee agree to note that a "Tourism Signing Policy" booklet has been prepared which will be made available free of charge to prospective applicants for tourism signing.

2 INTRODUCTION

The Scottish Office have recently revised the regulations regarding tourist signposting in Scotland (SODD Circular 27/1/1995). The revised regulations generally permit a wider range of tourist attractions to be signed and permit local authorities more freedom to take decisions locally.

The changes to the regulations and their implications for Angus Council were detailed in Report No. 859/96 approved by the Roads Committee of 17 October 1996. The Committee approved the proposed adoption of a Tourism Signing Policy for Angus Council to ensure that decisions relating to applications for tourism signposting were consistent with national objectives whilst relevant locally.

3 DETAILS

The booklet details the policy as approved by the Committee and outlines the procedures to be followed by applicants wishing to obtain tourism signposting. It is proposed to issue these booklets free of charge to prospective applicants.

4 FINANCIAL IMPLICATIONS

The cost of producing 1000 copies of this booklet was £500 and this expenditure can be contained within the current Traffic and Transport Revenue Budget. A contribution from the Angus and Dundee Tourist Board towards the cost of production will be made.

5 CONSULTATION

The Chief Executive, the Director of Law and Administration and the Director of Finance have been consulted in the preparation of this Report.

Dr Bob McLellan
DIRECTOR OF ROADS

NOTE

The following background papers, as defined by Section 50D of the Local Government (Scotland) Act 1973 (and not containing confidential or exempt information) were relied on to a material extent in preparing the above Report:-

Roads Committee Report No. 859/96 - 17 October 1996

REPORTS/booklet
GJS/JSG
15 January 1997