

**ANGUS COUNCIL**

**ROADS COMMITTEE**

**5 JUNE 1997**

**CLARENCE CUSTOMER CARE HELPLINE - SIGNING**

**REPORT BY THE DIRECTOR OF ROADS**

**ABSTRACT**

This report considers the provision of the appropriate road signs for the CLARENCE system which are necessary to make the people of Angus and travellers within Angus aware of the existence of the system.

**1 RECOMMENDATION**

It is recommended that the Committee approve the provision of the appropriate road signs for the CLARENCE Customer Care Helpline

**2 INTRODUCTION**

Report No AC11/96 CLARENCE CUSTOMER CARE HELPLINE was approved by the Roads Committee on 17 January 1996. It was agreed inter alia 'to continue to operate the CLARENCE system in the new Angus Council area and to publicise the commitment to CLARENCE by the new council via local press and radio sources and seek possible partnerships for sponsorship of additional CLARENCE road signing as appropriate'

### 3 DETAILS

In order to make the CLARENCE system as effective as possible a dedicated person has been appointed to operate the system. In addition, in order that the public can fully play their role in the system it is necessary to further publicise the system and to have the appropriate signs as illustrated in Appendix 1 erected. It is proposed to erect these signs on all the major entry points to the towns and at other appropriate points. It is estimated that initially 25 signs will be required but this number may have to be increased in the future in the light of experience.

### 4 FINANCIAL IMPLICATIONS

The estimated cost of the proposed 25 signs is £37,500. This sum will be met from the 1997/98 structural and cyclic maintenance Revenue Budget. The ongoing maintenance costs will be £2500 per annum and these will need to be contained within existing budgetary provision.

### 5 CONSULTATION

The Chief Executive, the Director of Law and Administration, the Director of Finance and the Media Relations/Publicity Officer have been consulted in the preparation of this report

## 6 CONCLUSION

In order for the CLARENCE system to be fully effective, additional publicity is necessary and additional signing should be provided

Dr Bob McLellan  
DIRECTOR OF ROADS

### NOTE

The following background papers, as defined by Section 50D of the Local Government (Scotland) Act 1973 (and not containing confidential or exempt information) were relied on to a material extent in preparing the above Report:-

Angus Council Roads Committee - 17 January 1996 - Report No. AC11/96 - Clarence Customer Care Helpline.

FDCN/ISG  
26 May 1997  
REPORTS/clarence

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