

## ANGUS COUNCIL

## ENVIRONMENTAL &amp; LEISURE SERVICES COMMITTEE – 28 AUGUST 2003

## LIBRARIES, MUSEUMS AND HALLS USAGE 2002 - 2003

## REPORT BY THE DIRECTOR OF LEISURE SERVICES

**ABSTRACT**

This report advises members of the usage of Libraries, Museums and Halls in 2002-03 and compares these with the previous five years.

**1. RECOMMENDATION**

The committee is asked to note the contents of the report.

**2. BACKGROUND**

The method of comparison with our statistical returns was changed for the 1999/2000 statistical report and we have retained this form of reporting for the year 2002/2003.

We have sought to compare the current year against an average compiled from the previous five years where data is available in order to provide an overview of the trends in use. The statistical comparison is contained within the appendices attached to this report.

It is evident from the statistical analysis that library issues continue to decline within all sectors of the Library Service reflecting the Scottish trend and have reduced by 17.8% over the last 5 years. This decline appears uniform across the service affecting full-time, part-time and mobile libraries alike.

The number of new additions to the book stock over the last 5 years has fallen by 17.7% which mirrors exactly the decline in library issues for the same period and may be contributing to the decline in library borrowing. This decline in new additions is due to the past seven years of budget cuts.

A number of Reader Development initiatives have been started over the last few years to increase the profile of the Library services including the Summer Reading Challenge for primary children; World Book Day events; development of Reading Groups and author visits and the Service will continue to extend and develop such initiatives to keep the profile of the Library service high within Angus.

Whilst the core lending service has been declining over the last 5 years the general level of library activity has been rising with the number of Reader Enquiries rising by around 10% in the past year. In addition this is the first full year that statistics are available for the Peoples Network Learning Centres in Libraries and it is clear from number of registered Learning Centres members and the number of bookings that this Service is very heavily used reflecting the changing nature of the Library Service locally and nationally.

Partnership arrangements such as those with Careers Scotland to provide online careers information; The Pensions Service to provide online pensions information and NHS Tayside to provide Health Information coupled with the development of online databases such as KnowUK, Britannica online and Newsbank have all contributed to move away from traditional book resources as the principal medium for attaining information.

It is hoped that the introduction of iPac, the Web enabled version of the library catalogue will empower library members to make greater use of resources.

The large number of visitors using this service reflects the large influx of seasonal student workers in Angus during the summer months which has put a considerable strain on library services during that period.

The Local Studies Service shows a decline over the last year both in terms of enquiries and visitors perhaps reflecting the fact that there fewer visitors in Angus. There is no doubt that the events of 11 September, foot and mouth disease and perhaps the cost of fuel have all contributed to this reverse of the trend.

Visitor figures for the museum service show a modest increase on the previous 5 year average but this can be largely attributed to the continued rise in visitor figures at Montrose Museum which have risen by 13.4% over the last 5 years. Visitor figures at both Arbroath and the Meffan show declines of 17.85 and 16.2% respectively.

The statistics for Hall Use and Attendance at events continue to show an increase against the 5 year average. Attendance at events show an overall increase of 27.1% over the current 5 year average and hourly use shows an overall increase of 30.1% over the 5 year average. The only exception is the Webster Theatre which shows a decline of 11.8% in attendance although the hourly use at the Webster has increased by 8.3%.

Some elements of the Educational Resources Service are down on previous years reflecting the changing nature of the service to schools. Schools are continuing to build up their own resources and are more able to satisfy requests from within their own stock. As a result the numbers of items in loan collections, particularly project collections, has been reduced to reflect this increasing self reliance.

The use of Reading for Enjoyment collections which contains author and theme focussed items continue to increase whilst the increase in Artefact borrowing reflects the increasing range and quality of material available

### **3. FINANCIAL IMPLICATIONS**

There are no direct financial implications associated with this report.

### **4. HUMAN RIGHTS**

There are no human rights implications in this report.

### **5. CONSULTATION**

The Chief Executive, Director of Law and Administration and Director of Finance have been consulted in the preparation of this report.

**JOHN R ZIMNY**  
**DIRECTOR OF LEISURE SERVICES**

### **BACKGROUND PAPERS**

No background papers, as defined by Section 50D of the Local Government (Scotland) Act 1973 (other than any containing confidential or exempt information) were relied on to any material extent in preparing this report.

**LIBRARY ITEMS REQUESTED**

	1997/98	1998/99	1999/2000	2000/2001	2001/2002	5 Year Av.	2002/2003	% Change
			0	1	2			
<i>Requests Supplied</i>	21,226	28,019	30,377	28,935	27,583	27,228	26,563	-2.4%
<i>Av supply time in days</i>	15	16	16	17	18	16	19	15.9%

**BOOKS SUPPLIED THROUGH INTER LIBRARY LOANS**

	1997/98	1998/99	1999/2000	2000/2001	2001/2002	5Year Av.	2002/2003	% Change
			0	1	2			
<i>Supplied from Angus</i>	419	392	299	269	248	325	278	-14.6%

**LIBRARY ADDITIONS TO STOCK**

	1997/98	1998/99	1999/2000	2000/2001	2001/2002	5 Year Av.	2002/2003	% Change
			0	1	2			
<i>Books</i>	38,001	28,450	27,894	25,583	28,007	29,587	24,339	-17.7%
<i>Audio/Visual</i>	2,813	3,015	3,992	3,365	3,623	3,362	4,310	28.2%

**LIBRARY STOCK TOTALS**

	1997/98	1998/99	1999/2000	2000/2001	2001/2002	5 Year Av.	2002/2003	% Change
			0	1	2			
<i>Books</i>	295,323	296,181	289,615	292,704	291,702	293,105	290,374	-0.9%
<i>Audio/Visual</i>	28,491	27,912	27,047	25,848	25,568	26,973	26,010	-3.6%

**EDUCATIONAL RESOURCES SERVICE****ISSUES**

	1997/98	1998/99	1999/2000	2000/2001	2001/2002	5 Year Av.	2002/2003	% Change
			0	1	2			
<i>Audio/Visual</i>	3,942	4,278	3,905	2,158	499	2,956	N/A	N/A
<i>Reading For Enjoyment</i>	9,251	9,182	9,558	6,770	5,304	8,013	6,245	-22.1%
<i>Project Issues</i>	29,053	31,250	31,383	29,604	24,976	29,253	21,798	-25.5%

<i>Artefact collection</i>	<b>NEW SERVICE</b>	<b>3,000</b>	<b>4,035</b>	<b>2,715</b>	<b>3,250</b>	<b>3,270</b>	<b>0.6%</b>
<i>Requests supplied</i>	<b>NEW SERVICE</b>	<b>1,491</b>	<b>1,122</b>	<b>1,269</b>	<b>1,294</b>	<b>776</b>	<b>-40.0%</b>
<b>Total</b>	<b>42,246</b>	<b>44,710</b>	<b>49,337</b>	<b>43,689</b>	<b>34,763</b>	<b>42,949</b>	<b>-25.3%</b>

<b>STOCK TOTALS</b>	<b>1997/98</b>	<b>1998/99</b>	<b>1999/200</b>	<b>2000/200</b>	<b>2001/200</b>	<b>3 Year Av.</b>	<b>2002/2003</b>	<b>% Change</b>
			<b>0</b>	<b>1</b>	<b>2</b>			
<i>Books</i>	<b>N/A</b>	<b>N/A</b>	<b>68,886</b>	<b>69,276</b>	<b>67,468</b>	<b>68,543</b>	<b>63,808</b>	<b>-6.9%</b>
<i>Audio/Visual</i>	<b>N/A</b>	<b>N/A</b>	<b>5,248</b>	<b>5,570</b>	<b>5,673</b>	<b>5,497</b>	<b>5,788</b>	<b>5.3%</b>
<b>Total</b>	<b>N/A</b>	<b>N/A</b>	<b>74,134</b>	<b>74,846</b>	<b>73,141</b>	<b>74,040</b>	<b>69,596</b>	<b>-6.0%</b>

#### **MUSEUM VISITORS**

	<b>1997/98</b>	<b>1998/99</b>	<b>1999/200</b>	<b>2000/200</b>	<b>2001/200</b>	<b>5 Year Av.</b>	<b>2002/2003</b>	<b>% Change</b>
			<b>0</b>	<b>1</b>	<b>2</b>			
<i>Archive Unit</i>	<b>814</b>	<b>860</b>	<b>814</b>	<b>893</b>	<b>1,057</b>	<b>888</b>	<b>N/A</b>	<b>19.1%</b>
<i>Arbroath</i>	<b>25,310</b>	<b>26,560</b>	<b>27,226</b>	<b>22,721</b>	<b>20,887</b>	<b>24,541</b>	<b>22,508</b>	<b>-8.3%</b>
<i>Montrose</i>	<b>12,281</b>	<b>11,175</b>	<b>7,710</b>	<b>13,070</b>	<b>12,328</b>	<b>11,313</b>	<b>12,826</b>	<b>13.4%</b>
<i>Forfar Meffan</i>	<b>20,302</b>	<b>21,068</b>	<b>25,429</b>	<b>21,739</b>	<b>18,451</b>	<b>21,398</b>	<b>18,667</b>	<b>-12.8%</b>
<i>William Lamb Studio</i>	<b>413</b>	<b>472</b>	<b>296</b>	<b>300</b>	<b>404</b>	<b>377</b>	<b>482</b>	<b>27.9%</b>
<i>Kirriemuir Gateway</i>					<b>9,326</b>	<b>9,326</b>	<b>8,057</b>	<b>-13.6%</b>
<b>Total</b>	<b>58,306</b>	<b>60,135</b>	<b>61,179</b>	<b>58,723</b>	<b>62,453</b>	<b>60159</b>	<b>62,540</b>	<b>4.0%</b>

#### **ENQUIRIES**

	<b>1997/98</b>	<b>1998/99</b>	<b>1999/200</b>	<b>2000/200</b>	<b>2001/200</b>	<b>5 Year Av.</b>	<b>2002/2003</b>	<b>% Change</b>
			<b>0</b>	<b>1</b>	<b>2</b>			
<i>Libraries</i>	<b>148,764</b>	<b>148,498</b>	<b>142,766</b>	<b>134,904</b>	<b>133251</b>	<b>141637</b>	<b>156,736</b>	<b>10.7%</b>
<i>Museums</i>	<b>26,443</b>	<b>19,488</b>	<b>19,312</b>	<b>26,208</b>	<b>35,286</b>	<b>25347</b>	<b>39,954</b>	<b>57.6%</b>
<b>Total</b>	<b>175,207</b>	<b>167,986</b>	<b>162,078</b>	<b>161,112</b>	<b>168,537</b>	<b>166,984</b>	<b>196,690</b>	<b>17.8%</b>

## LOCAL STUDIES CENTRE

### Enquiries

	2000/2001	2001/2002	2 Year Av.	2002/2003	% Change
	1	2			
Visitor Enquiries	893	1,057	975	801	-17.8%
Telephone Enquiries	1,393	1,354	1,374	959	-30.2%
E-mail Enquiries	1,038	1,805	1,422	1,322	-7.0%
Letter Enquiries	213	135	174	104	-40.2%
<b>Total</b>	<b>3537</b>	<b>4,351</b>	<b>3,944</b>	<b>3,186</b>	<b>-19.2%</b>

### Visitors

	2000/2001	2001/2002	2 Year Av.	2002/2003	% Change
	2	2			
From Angus	657	822	740	550	-25.6%
From the rest of Scotland	101	93	97	109	12.4%
From the rest of the UK	41	58	50	62	25.3%
From the rest of Europe	4	4	4	4	0.0%
From USA/Canada	54	45	50	36	-27.3%
From Africa/Australasia	36	35	36	40	12.7%
<b>Total</b>	<b>893</b>	<b>1,057</b>	<b>975</b>	<b>801</b>	<b>-17.8%</b>

## THEATRE AND HALL USAGE

### Hourly Use

	1997/98	1998/99	1999/2000	2000/2001	2001/2002	5 Year Av.	2002/2003	% Change
			0	1	2			
Arbroath Webster Theatre	1,464	2,373	2,213	2,759	1,875	2,137	2,315	8.3%
Brechin City Hall	1,074	978	969	1,682	2,084	1,357	2,018	48.7%
Edzell Inglis Hall	648	443	650	1,252	1,415	882	1,486	68.6%
Forfar Reid Hall	1,443	1,521	1,629	1,957.50	3,000	1,910	2,734	43.1%
Kirriemuir Town Hall	1,094	1,074	936	1,701	2,500	1,461	1,931	32.2%
Montrose Town Hall	1,325	1,601	1,426	1545.5	1,700	1,520	2,038	34.1%
Newtyle Wharnccliffe Hall	513	490	395	334	45	355		
<b>Total</b>	<b>7,561</b>	<b>8,480</b>	<b>8,218</b>	<b>11,231</b>	<b>12,619</b>	<b>9,622</b>	<b>12,522</b>	<b>30.1%</b>

### Attendance at Events

	1997/98	1998/99	1999/2000	2000/2001	2001/2002	4 Year Av.	2002/2003	% Change
			0	1	2			
<i>Arbroath Webster Theatre</i>	N/A	48,695	46,228	47,820	43,434	46,544	41,074	-11.8%
<i>Brechin City Hall</i>	N/A	16,585	14,420	16,281	35,591	20,719	32,951	59.0%
<i>Edzell Inglis Hall</i>	N/A	10,436	10,036	7,791	15,042	10,826	14,904	37.7%
<i>Forfar Reid Hall</i>	N/A	34,618	34,005	40,758	71,424	45,201	62,384	38.0%
<i>Kirriemuir Town Hall</i>	N/A	20,533	14,932	18,335	42,351	24,038	29,354	22.1%
<i>Montrose Town Hall</i>	N/A	31,447	27,823	28,450	37,847	31,392	51,967	65.5%
<i>Newtyle Wharncliffe Hall</i>	N/A	5,516	4,133	3,043	4,334	4,257		
<b>Total</b>	N/A	167,830	151,577	162,478	250,023	182,977	232,634	27.1%

### LIBRARY ISSUES

		1997/98	1998/99	1999/2000	2000/01	2001/02	5 Year Av.	2002/2003	% Change
				0					
Arbroath	<i>Books</i>	204,124	207,055	195,747	184,099	162,636	190,732	156,491	-18.0%
	<i>Audio/Visual</i>	19,160	22,627	23,005	22,989	22,529	22,062	18,610	-15.6%
	<b>Total</b>	223,284	229,682	218,752	207,088	185,165	212,794	175,101	-17.7%
Brechin	<i>Books</i>	93,806	97,655	92,073	89,681	85,676	91,778	76,878	-16.2%
	<i>Audio/Visual</i>	9,338	12,299	11,593	14,385	14,102	12,343	9,688	-21.5%
	<b>Total</b>	103,144	109,954	103,666	104,066	99,778	104,121	86,566	-16.9%
Carnoustie	<i>Books</i>	123,431	119,949	108,444	99,555	88,073	107,890	83,152	-22.9%
	<i>Audio/Visual</i>	13,033	14,109	12,555	13,613	12,086	13,079	9,188	-29.8%
	<b>Total</b>	136,464	134,058	120,999	113,168	100,159	120,969	92,340	-23.7%
Forfar	<i>Books</i>	168,306	167,136	160,169	150,317	132,092	155,604	123,703	-20.5%
	<i>Audio/Visual</i>	12,182	15,110	15,513	16,647	15,486	14,988	13,363	-10.8%
	<b>Total</b>	180,488	182,246	175,682	166,964	147,578	170,592	137,066	-19.7%
Kirriemuir	<i>Books</i>	76,352	74,830	74,121	71,119	64,699	72,224	66,058	-8.5%
	<i>Audio/Visual</i>	6,469	8,231	9,629	10,774	9,920	9,005	8,757	-2.7%
	<b>Total</b>	82,821	83,061	83,750	81,893	74,619	81,229	74,815	-7.9%

		1997/98	1998/99	1999/2000	2000/01	2001/02	5 Year Av.	2002/2003	% Change
				0					
Monifieth	<i>Books</i>	69,441	75,696	71,854	68,352	64,210	69,911	61,146	-12.5%
	<i>Audio/Visual</i>	4,305	6,120	7,222	8,250	8,831	6,946	6,945	0.0%
	<b>Total</b>	73,746	81,816	79,076	76,602	73,041	76,857	68,091	-11.4%
Montrose	<i>Books</i>	171,378	174,127	168,475	160,026	141,154	163,032	130,912	-19.7%
	<i>Audio/Visual</i>	17,599	20,722	20,885	22,640	21,078	20,585	17,901	-13.0%
	<b>Total</b>	188,977	194,849	189,360	182,666	162,232	183,617	148,813	-19.0%
Mobile Libraries	<i>Books</i>	109,306	110,434	121,517	95,726	97,818	106,960	86,296	-19.3%
	<i>Audio/Visual</i>	383	434	523	474	643	491	940	91.3%
	<b>Total</b>	109,689	110,868	122,040	96,200	98,461	107,451	87,236	-18.8%
Part-time Libraries	<i>Books</i>	28,594	32,496	33,036	27,073	24,609	29,162	24,869	-14.7%
	<i>Audio/Visual</i>	331	424	669	891	441	551	682	23.7%
	<b>Total</b>	28,925	32,920	33,705	27,964	25,050	29,713	25,551	-14.0%
Centres	<i>Books</i>	13,854	13,182	13,589	13,549	11,454	13,126	9,741	-25.8%
	<i>Audio/Visual</i>	413	462	725	727	198	505	69	-86.3%
	<b>Total</b>	14,267	13,644	14,314	14,276	11,652	13,631	9,810	-28.0%
Total Issues	<i>Books</i>	1,058,322	1,072,560	1,039,025	959,497	872,421	1,000,365	819,246	-18.1%
	<i>Audio/Visual</i>	83,483	100,448	102,319	111,360	105,314	100,585	86,143	-14.4%
	<b>Total</b>	1,141,805	1,173,008	1,141,344	1,070,857	977,735	1,100,950	905,389	-17.8%

**Learning Centres Use**

	<b>Learning Centre Membership 2002/2003</b>	<b>Visitor Membership 2002/2003</b>	<b>Number of Use Sessions 2002/2003</b>
		3	
<b>Arbroath Library</b>	<b>1,170</b>	<b>510</b>	<b>12,346</b>
<b>Brechin Library</b>	<b>404</b>	<b>83</b>	<b>3,918</b>
<b>Carnoustie Library</b>	<b>1,619</b>	<b>1,022</b>	<b>8,486</b>
<b>Forfar Library</b>	<b>415</b>	<b>704</b>	<b>4,608</b>
<b>Kirriemuir Library</b>	<b>388</b>	<b>82</b>	<b>2,757</b>
<b>Monifieth Library</b>	<b>273</b>	<b>41</b>	<b>2,785</b>
<b>Montrose Library</b>	<b>605</b>	<b>153</b>	<b>6,373</b>
<b>Edzell Library</b>	<b>7</b>	<b>3</b>	<b>25</b>
<b>Friockheim Library</b>	<b>21</b>	<b>1</b>	<b>48</b>
<b>Letham Library</b>	<b>70</b>	<b>8</b>	<b>350</b>
<b>Newtyle Library</b>	<b>77</b>	<b>11</b>	<b>404</b>
<b>Total</b>	<b>5,049</b>	<b>2,618</b>	<b>42,100</b>