AGENDA ITEM NO 16

REPORT NO 510/11

ANGUS COUNCIL

NEIGHBOURHOOD SERVICES COMMITTEE – 18 AUGUST 2011

ARBROATH FC V ALBION ROVERS FC – SATURDAY, 6 AUGUST 2011

REPORT BY DIRECTOR OF NEIGHBOURHOOD SERVICES

ABSTRACT: Football sponsorship - the purpose of this report is to advise the Committee of the decision to recognise the title winning achievement of Arbroath FC by sponsoring the match between Arbroath FC and Albion Rovers FC at their home fixture at Gayfield, Arbroath on Saturday, 6 August 2011.

1. RECOMMENDATION

1.1 It is recommended that the Neighbourhood Services Committee:-

(i) homologate the decision by Angus Council to recognise the title winning achievement of Arbroath FC by sponsoring the Arbroath FC v Albion Rovers FC match on Saturday, 6 August 2011

2. BACKGROUND

2.1 Arbroath Football Club won the Irn-Bru Scottish Third Division title on Saturday 23 April 2011. This was a historic achievement for the Club as it is the first outright victory in the championship in the Club's history. The Club has previously won seven promotions which were all achieved as runners-up or via the play-offs.

3. CURRENT POSITION

3.1 Angus Council work in partnership with the Scottish Football Association (SFA) to deliver a full programme of football development services across the county including term-time community programmes, holiday programmes, 4v4’s sessions, BOX Soccer and midnight leagues.

3.2 The Angus Development 4's programme is designed for boys and girls aged 6-8 years that wish to put a game structure in place and provide opportunities for their new team to play regularly before the season starts.

3.3 The programme will help the youngsters develop in a relaxed environment with no pressure and be allowed to express themselves and improve their basic skills.

3.4 The Council also support and promote clubs by linking our own Angus Club Excellence (ACE) club accreditation scheme to the Quality Mark scheme co-ordinated by the SFA.

3.5 Football coaches across the county are also well supported with a coach education calendar in place to provide the opportunities needed to maintain their continued professional and personal development as a coach.

4. PROPOSALS

4.1 Angus Council sponsored the Arbroath FC v Albion Rovers FC match on Saturday 6 August 2011 to commemorate Arbroath FC’s championship winning achievement and also used the opportunity to highlight and promote Angus Council’s Football Development services.

4.2 The match sponsorship package included:-

- 16 young players to act as a guard of honour for the Arbroath FC players entering onto the pitch at kick-off;

- 2 small sided games, 4v4, on the pitch at half-time - 16 players required;
7.1 The issues dealt with within this report have been the subject of consideration from the equalities perspective (as required by the legislation). An equalities impact assessment is not required.

5. FINANCIAL IMPLICATIONS

5.1 The match day package costs £500.00 and additional costs will include 16 match day tickets (£192 - £12 each) for parents/guardians of young mascots, and football coaches costs (£19.52). Total cost £711.52

The costs associated with this event will be contained within the Leisure Services revenue budget for Development Activity.

6. HUMAN RIGHTS IMPLICATIONS

6.1 There are no Human Rights implications arising from this report.

7. EQUALITIES IMPLICATIONS

7.1 The issues dealt with within this report have been the subject of consideration from the equalities perspective (as required by the legislation). An equalities impact assessment is not required.

8. SINGLE OUTCOME AGREEMENT

8.1 The opportunities links to the following Local Outcomes within the Angus Single Outcome Agreement:-

- Achieving: Children and young people in Angus will have access to positive learning environments and opportunities to develop their skills, confidence and self-esteem to the fullest potential;
- Healthy: Children and young people in Angus will enjoy the highest attainable standards of physical and mental health, with access to suitable healthcare and support for safe and healthy lifestyle choices;
- Active: Children and young people in Angus will be active with opportunities and encouragement to participate in play and recreation, including sport.

9. CONSULTATION

9.1 The Chief Executive, Director of Corporate Services, Head of Finance and Head of Law and Administration have been consulted in the preparation of this report

10. CONCLUSION

10.1 This report requests that the Neighbourhood Services Committee homologate the decision to sponsor the Arbroath FC v Albion Rovers FC match on Saturday, 6 August 2011.

RON ASHTON
DIRECTOR OF NEIGHBOURHOOD SERVICES

NOTE: No background papers, as defined by Section 50D of the Local Government (Scotland) Act 1973 (other than any containing confidential or exempt information) were relied on to a material extent in preparing the above report.

Leisure Services/NS/RA/AW